



TECHORAMA

DEEP KNOWLEDGE IT CONFERENCE

20-22 MAY 2019

ANTWERP BELGIUM

PARTNER FILE

SPACE EDITION





About Techorama

Techorama Belgium is one of the biggest IT conferences targeting a broad audience in search for maximum cross-pollination. Techorama will bring inspiring keynotes and over **150 sessions, delivered by internationally renowned speakers and national community rock stars**. Techorama 2019 will take place on **May 20-22 2019 in Kinopolis Antwerp**.

The Techorama target audience spans the entire horizon of professionals working day-in day-out with various technologies and want to be inspired with what is to come. This includes:

- Developers
- IT Professionals
- SharePoint Professionals / Information workers / Workplace
- Data Professionals
- AI / Machine Learning

Key focus point for Techorama

Techorama is the premier event for those who are passionate about technology. Techorama isn't just a conference, we strive to make it an experience for attendees, speakers and our partners. At Techorama, **networking** and **deep knowledge** gathering are key.

- 8 pre-conference workshops will give attendees the chance to learn about a specific topic in a hands-on way from a recognized leader in the technology
- About 140 sessions in 10 concurrent tracks brought by international and community speakers. The session agenda is created by the Techorama content team, which is composed out of technical leaders.
- Networking opportunities during the breaks and closing reception. As a partner, you get the chance to present your company to a dedicated audience. Through the Techorama game, partners will get more interaction than other events typically give.
- Opening keynote by an inspiring international speaker as well as technical keynotes brought by respected leaders in their field.

Be part of the Techorama experience edition in May 2019 and surround yourself with peers from the industry. This is an opportunity you don't want to miss!



TECHORAMA

Techorama 2018 Flashback – 5 years of Techorama



WATCH THE TECHORAMA 2018 AFTERMOVIE

Since the first year, Techorama has been a success. Every year, Techorama is sold out and we see that more people are interested to come to the next edition. Techorama is a brand that has its place in the developer scene.

Last year we welcomed **more than 1500 attendees** and more than 30 partners.

It's our goal to do better. This year we want to **theme Techorama**. We want to work together with you to create an even better atmosphere.



What our attendees and speakers thought about Techorama 2018



Laurent Bugnion @ Santo Domingo 🇧🇪🇧🇪 @LBugnion · May 26

I want to take a minute to reflect on @TechoramaBE and thank the organizers. Such a great event from the community for the community and look at that success. Thanks again for the hard work.



Damian Brady 🥑 @damovisa · May 25

Replying to @TechoramaBE

Thanks for having me! Really great conference you folks run!

I attended my first ever developer conference ([Techorama](#)) in Belgium this past week (May 23–May 24, 2018) and it has to be said, it was much more exciting than I thought it would be. Lots of great speakers and amazing talks for 2 days interspersed with some nice food and nibbles.



Prato HR @PratoHR · May 28

Onze Pratonians mochten niet ontbreken op dé IT Conference van het jaar. Bedankt @TechoramaBE, u was geweldig! #developers #GrowingSmartTogether #werkenbijprato #MakingHRProcessesFlow #joinus



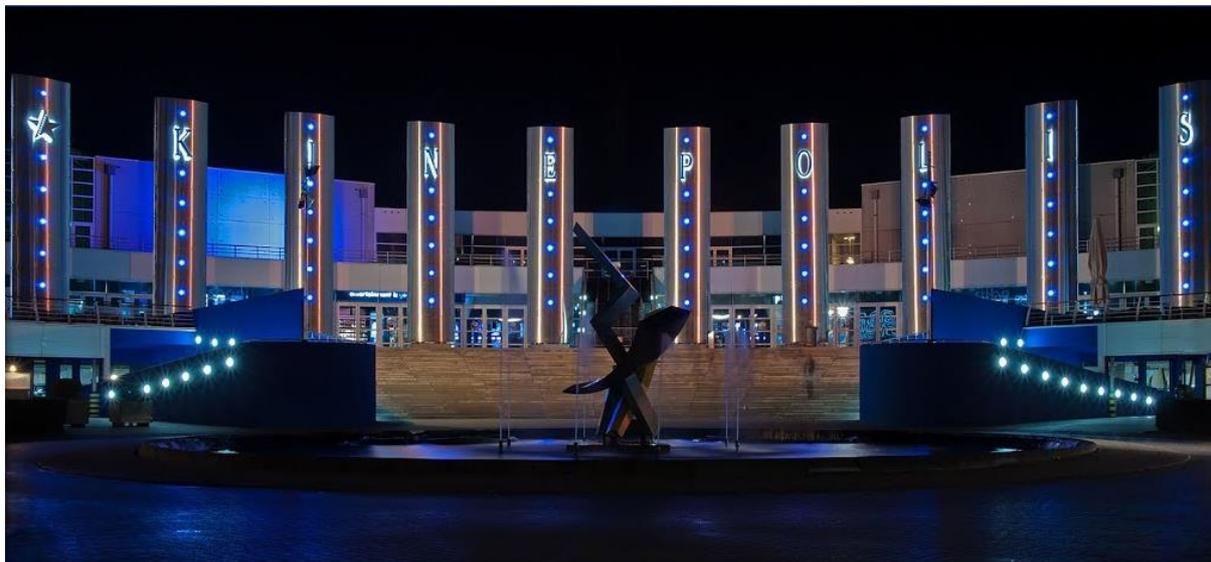
Hannah Cloetens @HannahCloetens · May 31

Vorige week stonden we met @SynergicsBE op @TechoramaBE, de jaarlijkse technologische conferentie in Metropolis! Een ongelooflijk leuke en bovenal leerrijke beurs. Met plezier gaven we een korte inkijk in wat ons net brengt naar Techorama! #TotheCloudandBeyond #ThrowbackThursday



The venue: Kinepolis Antwerp

Techorama will take place at Kinepolis Antwerp, Groenendaallaan 394, 2030 Antwerp, Belgium.



Kinepolis is a massive movie theatre and is frequently used for large-scale conferences. It features 24 cinemas, totaling to almost 8000 seats.

The huge screens and great audio infrastructure give our attendees a perfect session experience.



Techorama 2019 – Partner opportunities

		SILVER	GOLD	PLATINUM	ULTIMATE
PRICING	Maximum Availability ¹	12	12	6	3
	Price (excl. VAT)	€3500	€7000	€10000	€15000
BOOTH DETAILS	Partner Booth Area	4m ² 2x2m	10m ² 4x2.5m	15m ² 5x3m	25m ² 5x5m
	Premier Booth Location	-	-	✓	✓
	Pre-built booth ²	✓	✓	☞	☞
	Printed Wall Included	-	✓	☞	☞
	Dedicated Partner Wi-Fi	✓	✓	✓	✓
	Electricity (1 extension block with 3 sockets)	✓	✓	✓	✓
TICKETS	Conference Passes	1	2	3	4
	Exhibitor Passes	2	3	4	5
	Discount codes (€50) for business relations ³	4	6	8	10
MARKETING	90' video shown before keynote	-	-	-	✓
	Company logo attached to attendee backpack	-	-	-	✓
	Company logo on attendee badge	-	-	✓	✓
	Company logo on venue/agenda map	-	✓	✓	✓
	Company link in newsletters	✓	✓	✓	✓
	Goodie bag insert	Add-on €500	✓	✓	✓
	Company logo displayed between sessions	✓	✓	✓	✓
	Announcement Social Media	✓	✓	✓	✓
	Company Partner Page on website	✓	✓	✓	✓
	Technical article on Techorama blog ⁴	-	-	✓	✓
EXTRA	Scan App	✓	✓	✓	✓
	Technical Breakout Session	-	-	✓	✓

¹ may vary based on availability in the expo hall

² contact us to work together on the booth

³ invites will be sent by Techorama

⁴ blog article on Techorama's new website to put your technical expertise in the spotlight



Techorama 2019 – Other partnership opportunities

Don't need a booth at Techorama but still want to make your company visible during the event? That's possible! We have the following options available.

Goodie bag insert		€750
Media Partner		€1000
Closing Reception	Limited to 1 partner	€3000
Lanyard	Limited to 1 partner	€3500 / €5000 ¹
Social break	Limited to 1 partner	€3000

¹ €3500 when combined with other on-site partnership package

Goodie Bag Insert

All Techorama 2019 attendees get a goodie bag upon arrival. If you want to include a flyer or gadget, this option is available. Because of size limitations, we ask you to contact us before creating the insert.

Media Partner

As Media Partner, your company will be visible at Techorama.

Media Partner	Company Partner Page on website	✓
	Company name in newsletters	✓
	Blog Entry	✓

Closing reception

After the technical part of the conference is over, a closing reception is organized including drinks and small snacks. An exclusive partner package is available which enables you to promote your company in a unique and informal way to attendees.

CLOSING RECEPTION	Conference passes	1
	Company Partner Page on website	✓
	Announcement Social Media	✓
	Blog Entry	✓
	Goodie bag insert	1
	Company brochures on all tables	✓
	Partner area banners	✓



Social Break

Sponsoring of all breaks between sessions (breakfast, coffee breaks...).

Limited to 1 partner, giving you full visibility during networking moments at Techorama (excluding closing reception).

SOCIAL BREAK	Conference passes	1
	Company Partner Page on website	✓
	Announcement Social Media	✓
	Blog Entry	✓
	Goodie bag insert	1
	Company brochures on all tables	✓
	Company logo on conference napkins	✓
	Logo on coffee cups	✓

Lanyard Partner

The lanyard partner may have their company logo (or URL) printed on the lanyard worn by all event attendees, speakers and crew.

This partnership opportunity is limited to 1 qualified partner and is reserved on a first-come, first-served basis.

This package is ideal for partners who want to maximize their visibility without having a booth or can be used as an add-on with a silver, gold, platinum or ultimate partnership.



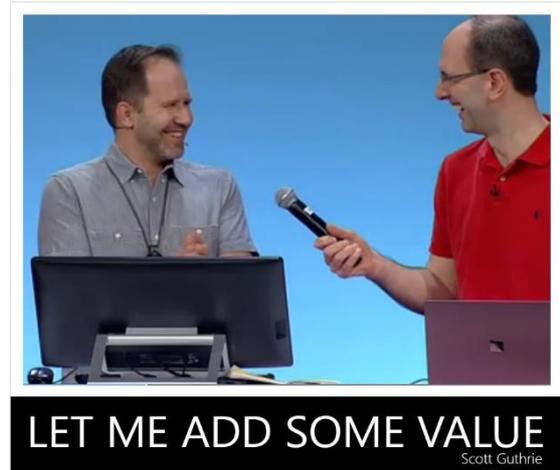
LANYARD PARTNER	Conference Passes	1
	Company Partner Page on website	✓
	Announcement Social Media	✓
	Blog Entry	✓
	Goodie bag insert	1
	Price in combination with booth partnership	€3500
	Price as a standalone partnership package	€5000



Techorama Add-ons

During our 5 years, we've met a lot of suppliers who have become part of the Techorama family. They always added a lot of value to the atmosphere of Techorama.

From this year, it is possible to add extra add-ons to your booth to increase your visibility. Contact us and we will take action to "add some value" to your partnership.



<i>Barista KoffieQueen</i>	Limited to 1 partner	€3000 ¹
<i>Wafeltjes van ons Bomma</i>	Limited to 1 partner	€3000 ¹
<i>Techorama Café</i>		€3000 ²
...		

¹ Add-On only for Ultimate/Platinum Partners

² Add-On limited for Ultimate Partners



Barista KoffieQueen

Without coffee, no code! Having a superb barista at your booth will attract lots of developers. While drinking coffee you can have a chat with the attendees.



Wafeltjes van ons Bomma

Last year, one of our speakers first questions was: "Is that guy who bakes these great waffles going to be at Techorama?".

Techorama Café

Your chance to organize a self-hosted Techorama Café at your offices to showcase your strength as a Technology Company. A Techorama Café is a free evening event which can be organized 1 month before Techorama or 1 month after Techorama. We will help you promote this event via our channels and we will collaborate to find the most appropriate format.

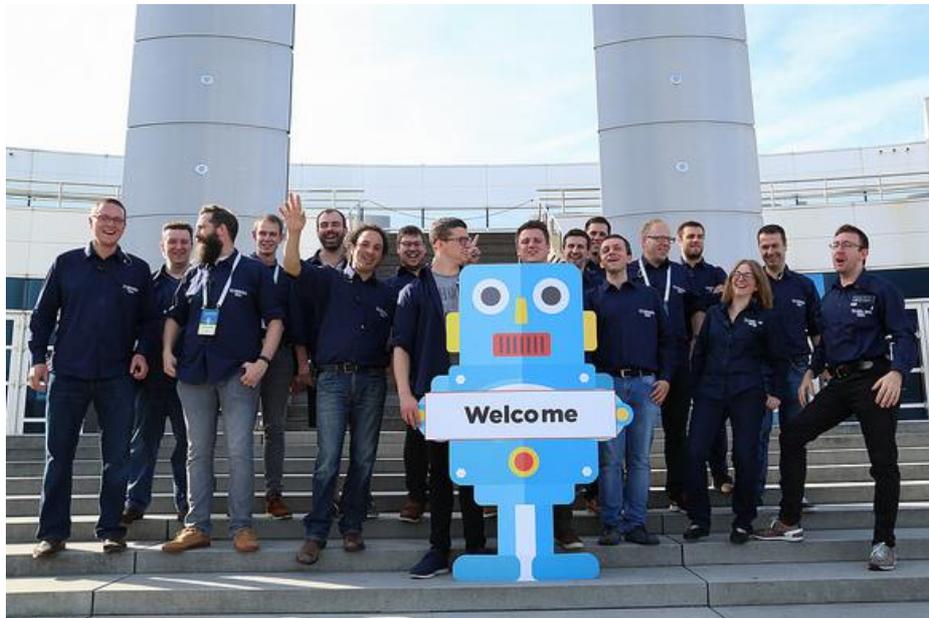


Do you have a brilliant idea? Or need help in maximizing your partnership?
At Techorama, we want to help you as partner to get as much out of the event as possible. Do you have an idea about creating an alternative way of partnering that we maybe haven't thought about? Is it crazy and you're not sure that it would work? Or do you want some ideas on how to interact even more with the attendees?

Let's talk! We're always open for creative ideas that help
the both of us to create an even better experience!



Be part of Techorama 2019



Are you ready to be part of Techorama 2019? Great! Register your desired partnership package at www.techorama.be/partners and we'll handle things from there.

Have any questions or remarks? Contact us, we are glad to help!

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Or send us an email via partners@techorama.be.

