



TECHORAMA



**10 YEARS ANNIVERSARY
6 - 8 MAY 2024**



PARTNER FILE 2024



About Techorama

Techorama is one of the biggest IT conferences in Europe targeting a broad audience of technology professionals. Techorama in Belgium brings inspiring keynotes and over **120 sessions, delivered by internationally renowned speakers and local community rock stars.**

Techorama Belgium 2024 will take place in **May 2024 at Kinopolis Antwerp.**



At Techorama 2023 we welcomed over 1800 attendees.

The Techorama target audience spans the entire horizon of IT professionals, working day-in day-out with various technologies and want to be inspired with what is to come. Our audience consists of:

- Software Developers and Architects
- Cloud Experts
- Chief Technology Officers
- IT Professionals
- O365, Workplace Consultants and Power App Platform Enthusiasts
- Data and BI Professionals
- AI and Machine Learning Specialists

Key focus point for Techorama

- Techorama is the premier event for those who are passionate about technology. Techorama isn't just a plain content conference. We strive to make it an experience for our attendees, speakers and partners. Techorama is a technology conference that emphasizes the importance of networking and knowledge sharing within the tech community. Networking and knowledge sharing play pivotal roles in fostering professional growth, innovation, and collaboration among attendees. Pre-conference workshops will give attendees the chance to learn about a specific topic in a hands-on way from a recognized leader in the technology
- About 120 sessions in 10 concurrent tracks brought by international and community speakers. The session agenda is created by the Techorama content team, which is composed out of technical leaders.
- Networking opportunities during the breaks and closing reception. As a partner, you get the chance to present your company to a dedicated audience. Through the Techorama game, partners will get more interaction than other events typically give.
- Opening keynote by an inspiring international speaker as well as technical keynotes brought by respected leaders in their field.



TECHORAMA
FUNFAIR EDITION





Be part of the 10 year anniversary edition of **Techorama 2024** in Antwerp and surround yourself with peers from the industry. This is an opportunity you don't want to miss!



TECHORAMA

DEEP KNOWLEDGE IT CONFERENCE
2024 · JUNGLE EDITION





Techorama 2024 – Partner opportunities

		SILVER	GOLD	PLATINUM	ULTIMATE
BOOTH DETAILS	Price (excl. VAT)	€4500	€9000	€12000	€17500
	Partner Booth Area	5m ² 2x2.5m	10m ² 4x2.5m	12.5m ² 5x2.5m	25m ² 5x5m
	Premier Booth Location	-	-		
	Pre-built booth				open space ¹
	Printed Wall Included	-			-
	Power and Wi-Fi				
TICKETS	Free Conference Passes	1	2	3	5
	Discounted Conference Passes (Early Bird)				
	Exhibitor Passes	2	3	4	5
	Discount vouchers (€50) for business relations ²				
	60" video shown before keynote	-	-	-	
MARKETING	Company logo on attendee badge	-	-		
	Company link in newsletters				
	Goodie bag insert	Add-on €500			
	Company logo displayed between sessions				
	Announcement social media				
	Company Partner Page on website				
	Partner booth in Aftermovie	-	-	-	
	Techorama Community Events	-	-	-	
	Lead Scan App				
	Partner Stage Session (20')	-		-	-
EXTRA	Technical Breakout Session (60')	-	-		

¹ your own, custom booth (not included)

² invites will be sent by Techorama



Closing reception

After the technical part of the conference, a closing reception is organized including drinks and small snacks. An exclusive partner package is available which enables you to promote your company in a unique and informal way to attendees.

CLOSING RECEPTION	Conference passes	1
	Company Partner Page on website	
	Announcement social media	
	Goodie bag insert	1
	Company brochures on all tables during closing reception	
	Partner area banners during closing reception	

Social Break

Sponsoring of all breaks between sessions (breakfast, coffee breaks, ...).

Limited to 1 partner, giving you full visibility during networking moments at Techorama (excluding closing reception).

SOCIAL BREAK	Conference passes	1
	Company Partner Page on website	
	Announcement social media	
	Goodie bag insert	1
	Company decoration on all tables	
	Company logo on conference napkins	
	Company logo on screens during break	







Lanyard Partner

The lanyard partner may have their company logo printed on the lanyard worn by all event attendees, speakers and crew.

This partnership opportunity is limited to 1 qualified partner and is reserved on a first-come, first-served basis.

This package is ideal for partners who want to maximize their visibility without having a booth or can be used as an add-on with a silver, gold, platinum or ultimate partnership.



LANYARD PARTNER	Conference passes	1
	Company Partner Page on website	
	Announcement social media	
	Goodie bag insert	1
	Price in combination with booth partnership	€4000
	Price as a standalone partnership package	€6000

Partnership Add-ons

We have a number of preferred partners which can be used to increase your booth exposure (available for Ultimate and Platinum partners).

Barista KoffieQueen	€4000	Limited to 1 partner
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Barista KoffieQueen

Without coffee, no code! Having a superb barista at your booth will attract lots of developers. While drinking coffee you can have a chat with the attendees.

Do you have a brilliant idea? Or need help in maximizing your partnership?

about creating an alternative way of partnering that we maybe haven't thought about? Is it crazy and you're not sure that it would work? Or do you want some ideas on how to interact even more with the attendees?



Let's talk! We're always open for creative ideas that help the both of us to create an even better experience!



